



Corporate Membership

The Asia Leaders Series is a neutral forum to facilitate open dialogue among influential leaders in Asia and Europe.

2023

www.asiaseries.com



1. Forum

- 2. Meetings
- 3. Formats
- 4. Network
- 5. Criteria



Piyush Gupta, CEO of DBS Bank speaking at the Baur au Lac in May 2019

The Forum

The Asia Leaders Series® is a global organisation headquartered in Switzerland that facilitates open dialogue among influential business leaders in Asia and Europe. The forum offers a rare environment for learning, and for new and trusted relationships to form at the very highest levels.

Recent Guest Speakers



Narayana Murthy
Founder of Infosys



Sachio Semmoto
Co-Founder of KDDI Corp.



Ken Hu
Deputy Chairman of Huawei



Piyush Gupta
CEO of DBS Bank



Anson Chan
Chief Secretary of HK (2001)



Kiran Mazumdar-Shaw
Founder of Biocon



Sir Martin Sorrell
Founder of WPP



Ronnie C. Chan
President of Hang Lung

1. Forum

- 2. Meetings
- 3. Formats
- 4. Network
- 5. Criteria

How we are different

The Asia Leaders Series® provides a neutral environment for influential business leaders of diverse backgrounds to meet to discuss, debate and conclude on pressing world issues.

1. Small Meetings

Executive lunches & private dinners are limited to 12 carefully selected participants.

2. Influential Participants

Establish trusted relationships with the most influential leaders in Europe & Asia.

3. Direct Insights

First-hand insight from global leaders on the power dynamics in Europe & Asia.

1. Forum

2. Meetings

3. Formats

4. Network

5. Criteria



Stein-Erik Hagen, Bill Emmott, and
Margarita Louis-Dreyfus at an Asia Leaders
Series dinner in London in March 2022

2023 Meetings

The annual Asia Leaders Series programme consists of a combination of physical meetings, virtual briefings, and evening conferences in Zurich.

Calendar of Meetings in 2023 in Zurich

-  Private Lunch or Dinner
-  Virtual Briefing
-  Evening Conference

Q1

Q2

Q3

Q4



1. Forum

2. Meetings

3. Formats

4. Network

5. Criteria

Physical Meetings in Zürich in 2023

FEB 28



Bilahari Kausikan

Singapore's Former
Ambassador to Russia



Sir Tony Brenton

Britain's Former
Ambassador to Russia

JUN 12



Sachio Semmoto

Co-Founder of KDDI
Corporation



Alan Rosling

Former Executive Board
Member at Tata Sons

JUL 12



Deepak Parekh

Chairman of HDFC - India's
largest private sector bank



Sir Martin Sorrell

Founder of WPP and
S4Capital plc.

SEP 28



Laura Cha

Chair of the Hong Kong
Stock Exchange



TBC

Speaker to be
confirmed

1. Forum
2. Meetings
- 3. Formats**
4. Network
5. Criteria

Event Formats



Ken Hu, Deputy Chairman and Rotating CEO of Huawei at the Savoy in Zurich in December 2019

Private Lunch or Dinner

Quarterly

An Asia Leaders Series private lunch or dinner is for a maximum of 12 participants, including one guest speaker from Asia and a leader of a similar stature from Europe. The two hour discussion is moderated to ensure the active involvement of all members.

Virtual Briefing

Bi-Annual

Virtual briefings are held twice per year and involve a small number of global leaders from Europe and Asia who engage in an open discussion on geopolitics and the global economy.

Evening Conference

Bi-Annual

Evening conferences take place twice per year in Zurich and are limited to 75 participants. Leaders from Europe and Asia are interviewed on-stage, which is then followed by a live Q&A and a high-level networking reception.

1. Forum
2. Meetings
3. Formats
- 4. Network**
5. Criteria



Barbara Kux and Ronnie Chan at an Asia Leaders Series® dinner in June 2019

Global Network

Members benefit from facilitated networking opportunities in small groups in addition to direct introductions to top leaders in Europe and Asia¹.

Our Global Advisory Board



Sachio Semmoto
Co-Founder of KDDI Corp.



Margarita Louis-Dreyfus
Chairperson of LDC



Bernard C. Chan
President of Asia Insurance



Bill Emmot
Fmr Editor of The Economist



Mohandas Pai
Board Member at SEBI



Christer Kjos
CEO of Canica Holding AG



Bilahari Kausikan
Fmr SG Ambassador to Russia



Alan Rosling
Fmr Board Member, Tata Sons

¹ Requests for introductions are reviewed on a case-by-case basis at the discretion of the recipient.

1. Forum
2. Meetings
3. Formats
4. Network

- 5. Criteria**



Bilahari Kausikan speaking at the Baur au Lac in February 2023

Criteria & Pricing

CHF 50,000

Annual fee, excl. VAT

Corporate Membership is limited to 20 companies in Switzerland. To maintain consistency in the quality of interaction among participants, we have a robust selection process for new members based on the following criteria:

International Companies

Corporate membership is restricted to large international companies.

Board-Level Executives

Participation is reserved exclusively for Owners and Board Members.

Service / Industry Ratio

The number of service companies is limited to 30% of our total membership.

Contact

Asia Leaders Series®

Europe Asia Company AG
Seilergraben 53
Zürich CH-8001
Switzerland

E: office@asiaseries.com
W: www.asiaseries.com



Callam Fletcher
Founder & Director

E: callam@asiaseries.com
T: +41 (0) 78 400 53 09



Kerry von Bismarck
Executive Director

E: kerry@asiaseries.com
T: +41 (0) 79 265 75 54