

ASIA LEADERS SERIES®



Corporate Membership

The Asia Leaders Series® is an independent platform providing Europe's most enterprising companies with dependable insights & trustworthy access in Asia.

2024

www.asiaseries.com

1. Series

2. Meetings
3. Formats
4. Network
5. Criteria



Piyush Gupta, CEO of DBS Bank

The Series

Founded in Switzerland in 2016, the Asia Leaders Series® is a high-level, independent platform which brings dependable insights on Asia's geopolitical and economic landscape to board members and senior executives at Europe's largest mid-market companies.

Recent Guests in Zurich



Laura Cha
Chairman of HKEX



Sachio Semmoto
Co-Founder of KDDI Corporation



Ken Hu
Deputy Chairman of Huawei



Piyush Gupta
CEO of DBS Bank



Deepak Parekh
Chairman of HDFC



Bilahari Kausikan
Former Singapore Ambassador to Russia

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Our Approach

With Asia set to represent at least half of the world's GDP by 2030, we have set about building a neutral platform to support Europe's most enterprising companies to participate in this growth. Our work focuses on two key areas: helping executives stay abreast of the dynamics behind the shifting political and economic landscape in Asia, and providing direct access to trusted, influential leaders in the region.

1. Small Meetings

Executive lunches & private dinners are limited to 12 carefully selected participants.

2. Influential Participants

Establish trusted relationships with the most influential leaders in Europe & Asia.

3. Direct Insights

First-hand insight from global leaders on the power dynamics in Europe & Asia.

1. Forum
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Stein-Erik Hagen, Bill Emmott, and Margarita Louis-Dreyfus at an Asia Leaders Series dinner in London in March 2022

Meetings in Switzerland

The Asia Leaders Series annual programme consists of a combination of physical meetings, virtual briefings, and evening conferences, tailored to the interests of our community in Switzerland.

Annual Calendar of Meetings

- Private Lunch or Dinner
- Virtual Briefing
- Evening Conference

Q1

Q2

Q3

Q4



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Ken Hu, Deputy Chairman and Rotating CEO of Huawei at the Savoy in Zurich in December 2019

Event Formats

Private Lunch or Dinner

Quarterly

An Asia Leaders Series private lunch or dinner is for a maximum of 12 participants, including one guest speaker from Asia and a leader of a similar stature from Europe. The two hour discussion is moderated to ensure the active involvement of all members.

Virtual Briefing

Bi-Annual

Virtual briefings are held twice per year and involve a small number of global leaders from Europe and Asia who engage in an open discussion on geopolitics and the global economy.

Evening Conference

Bi-Annual

Evening conferences take place twice per year in Zurich and are limited to 75 participants. Leaders from Europe and Asia are interviewed on-stage, which is then followed by a live Q&A and a high-level networking reception.

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Barbara Kux and Ronnie Chan at an Asia Leaders Series® dinner in June 2019

Global Network

Members benefit from facilitated networking opportunities in small groups in addition to direct introductions to top leaders in Europe and Asia¹.

Our Global Advisory Board



Sachio Semmoto
Co-Founder of KDDI Corp.



Margarita Louis-Dreyfus
Chairperson of LDC



Bernard C. Chan
President of Asia Insurance



Bill Emmot
Fmr Editor of The Economist



Mohandas Pai
Board Member at SEBI



Christer Kjos
CEO of Canica Holding AG



Bilahari Kausikan
Fmr SG Ambassador to Russia



Alan Rosling
Fmr Board Member, Tata Sons

¹ Requests for introductions are reviewed on a case-by-case basis at the discretion of the recipient.

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Bilahari Kausikan speaking at the Baur au Lac in February 2023

Criteria & Pricing

CHF 50,000

Annual fee, excl. VAT

Corporate Membership is limited to 20 companies in Switzerland. To maintain consistency in the quality of interaction among participants, we have a robust selection process for new members based on the following criteria:

International Companies

Corporate membership is designed for executives at international companies.

Board-Level Executives

Participation is reserved exclusively for Owners, Board Members and the C-Suite.

Service / Industry Ratio

The number of service companies is limited to 30% of our total membership.

Contact

Asia Leaders Series®

Europe Asia Company AG
Seilergraben 53
Zürich CH-8001
Switzerland

E: office@asiaseries.com

W: www.asiaseries.com



Callam Fletcher
Founder & Director

E: callam@asiaseries.com

T: +41 (0) 78 400 53 09



Kerry von Bismarck
Executive Director

E: kerry@asiaseries.com

T: +41 (0) 79 265 75 54